

“Wonder Garden” The Portable Garden

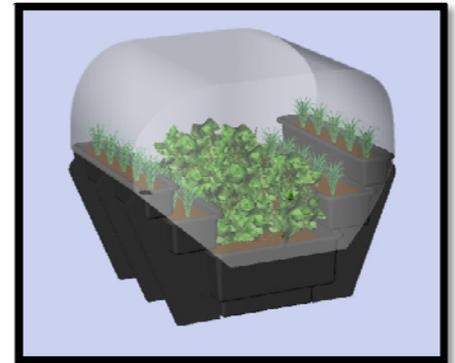


What is it?

The *Wonder Garden* is a revolutionary new product that allows anyone to have a beautiful garden, even indoors. The patent pending “Slide Lock” design allows for fast, easy setup, without the need for tools or fasteners. Made from rugged Black Plastic, the *Wonder Garden* is both lightweight and durable. The black color helps to absorb the sun’s rays providing the roots with warm soil to help them grow year round.

What problem does it solve?

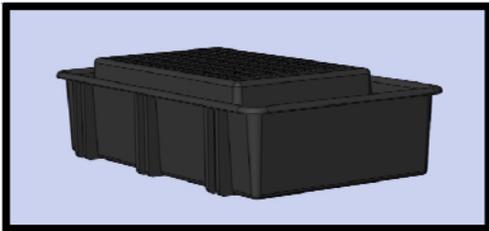
Many people would love to have a garden but either don't have the space outdoors, or live in climates where an outdoor garden in the winter time is near impossible. The *Wonder garden* is fully self contained and reuses all excess water so it is virtually mess free. This makes it ideal for those people living in Condo’s, Apartments, Retirement homes, etc. The *Wonder Garden* can also be placed on a cart or table which allows it to be portable and move with the owner.



Optional Greenhouse Top

How big is the Market?

According to the National Gardening association, in 2009 33 million households grew food at home. 48% of those households utilize containers for at least part of their gardens. With more than 33,684,000 consumers living in Apartments, Condo’s, or Retirement homes the potential market is huge.



All Parts fit inside bottom Bin for Compact Shipping

What is the price point?

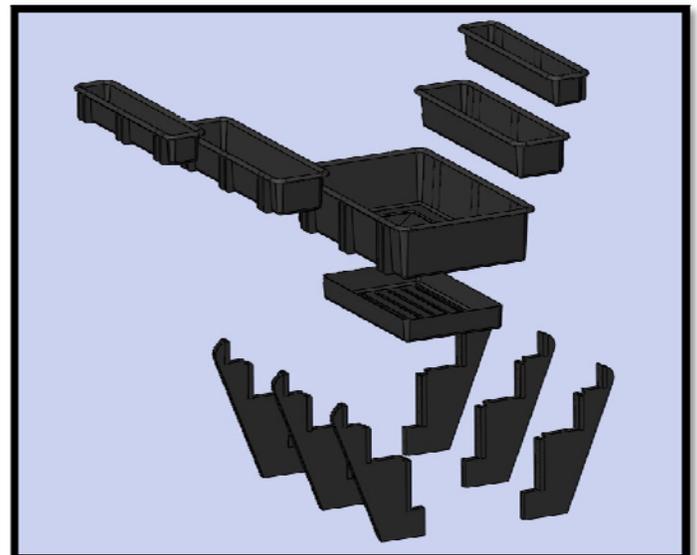
The Wonder Garden is made from Common ABS material and is expected to retail between \$19.99 and \$39.99. The cost of goods should be between \$5 and \$10 giving the product the ever important 5 to 1 ratio for the Direct Response industry.

What potential up sell items are available?

- Seed Kits and Packets
- Greenhouse Cover
- Tall Cart with wheels
- Castor Dolly
- Garden Tool Set
- Trellis attachments



4751 Oceanside Blvd, Suite I
Oceanside, CA 92056
Phone: 760.630.1201
Fax: 760.630.1202



All water drains into a Catchment tray to be reused